

PROFFESIONAL CAREER (RELEVANT POSITIONS ONLY)

- since 2018 **Research and teaching assistant** at the department of communication and media research (IKMZ) at the University of Zurich
- As part of my **research assistant** position, I conducted the following tasks:
- Participated in division projects (Internet & Society, 2018-2019): conducted, transcribed, and translated qualitative interviews
 - Administrative tasks for the division and department, particularly organizational tasks
 - Contributed to papers for scientific journals; collaborated on and gave presentations at international conferences
 - While the first three years of my PhD project were funded through my position as a research assistant, I received a competitive, individual grant for the remaining two years (~125,000\$) by the University of Zurich. I furthermore applied for and received funding to travel to conferences and to conduct international field research (~7,800\$).
- As part of my **teaching assistant** position, I conducted the following tasks:
- Created two seminars and one lecture and, since 2018, have taught over 500 students on the Bachelor level (see personal website for details)
 - Created and graded exams for the lectures and gave feedback to and graded seminar presentations and term papers
 - Employed and instructed tutors
- 08/2021 – 10/2022 **Freelance data coding** for different projects
- BAG (Swiss Federal Office of Public Health) project: Coding of social media posts about the COVID-19 vaccines and contributions to the codebook
 - Independent doctoral research project about political communication of Swiss parties on social media
- 08/2017 – 12/2017 **Research assistant** (with a BA degree) at the department of communication and media research (IKMZ) at the University of Zurich
- 01/2017 – 07/2017 **Teaching assistant** (with a BA degree) at the department of communication and media research (IKMZ) at the University of Zurich
- 2016– 2017 **Journalism** internship and freelance contributions at annabelle magazine in Zurich
- I contributed articles to print and online (interviews, reporting, smaller features) and participated in weekly team meetings, generated new concepts and strategies and assisted my supervisor and colleagues where necessary.

EDUCATION

- since 01/2018 **PhD student** at the department of communication and media research, University of Zurich
- Dissertation project:** "Memory Set in Stone? How Public Memory of Dr. Martin Luther King Junior is Negotiated in the Digital Age"
- Project focusing on how visitors engage with memorial sites in Washington DC, particularly using their mobile phones
 - Tasks include: creating research questions, determining and developing suitable methods (ethnography, content analysis, qualitative interview, digital ethnography), collecting and analyzing empirical data, holding conference presentations (12), writing academic publications (3) and writing a monograph of the project (in process, 250 pages)
 - Additional project studying how individuals memorialized the COVID-19 pandemic on their personal Instagram profiles with a department colleague. Tasks included: conceptualizing project, recruiting, collecting over 2600 Instagram posts, creating codebook and instructing co-author how to conduct a qualitative content analysis, conducting 19 qualitative interviews with content creators, triangulating results and analyses. This study resulted in two conference presentations. An article from this project is currently under review at a competitive journal.
- 09/2018 – 09/2020 **CAS Hochschuldidaktik:** continuing education program at the University of Zurich covering all the relevant aspects of current university teaching and learning (14 ECTS)
- 01/2016 – 01/2018 **Master's degree** in English with a minor in communication and media research at the University of Zürich
- Master's thesis:** "Black Americans and the Big Apple: Coping with Placelessness After the Harlem Renaissance"
- 09/2015 – 01/2016 **Dolmetsch-Propädeutikum:** continuing education program in conference interpreting at the ZHAW, Winterthur.
- Active languages: German and English, passive language: French (18 ECTS)
- 09/2011 – 06/2015 **Bachelor's degree** in English with a minor in communication and media research

OUTREACH AND ADVISORY ROLES

2021 – 2022	Sat on the advisory board of the Swiss Academy of Humanities and Social Sciences (SAGW) for their 75-year anniversary project “(Denk)Mal Denken!” on memorials. This included advisory roles for surveys, websites, games, and the overall year-long project.
03/2020	“ Feminism and Digital Activism ” Talk and discussion at the European Youth Forum in Trogen
09/2019	“ Der digitale Wandel im feministischen online Aktivismus ” in St.Gallen Talk and panel discussion on the topic of feminist digital activism and its potential and perils. Organized by the canton of St. Gallen’s department for integration and equality.

FURTHER EDUCATION PROGRAMS (A SELECTION)

University of Cambridge 12-16 December 2022	Cultural Heritage Data School: Online intensive application-only program focusing on the methods used to create, visualize and analyze digital archives and collections
Coursera 2022	Introduction to User Experience Principles and Processes (University of Michigan); UX Research at Scale: Surveys, Analytics, Online Testing (University of Michigan); Foundations: Data, Data, Everywhere (Google); Ask Questions to Make Data-Driven Decisions (Google)
University of Zurich 2018-2022	Ethical writing, within and beyond the Academy; Publish or perish: Designing research for publication; Ethnographic writing

LANGUAGES

German	native language
English	fluent, TOEFL: full points
French	Level C2
Italian	Level B2
Spanish	Level A1

DATA ANALYSIS PROGRAMS

SPSS	advanced
MAXQDA	advanced
NVivo	advanced
R	basic
Stata	basic

DESIGN PROGRAMS

inDesign	beginner
Photoshop	intermediate